

SOILdarity Workshop

**Economic Sustainability
Through Living Labs**

17.01.2023

ABOUT ME



2007-2012



2012-2016

INDITEX

2016-2021

17 SUSTAINABILITY SERVICES



ADVISORY & CONSULTANCY

BUSINESS DEVELOPMENT

PARTNERSHIP ENGAGEMENT

2 FARMERS 2 STORIES



SMALLHOLDER FARMER

**LIMITED ACCESS TO
MARKET & FINANCE**



LARGE SCALE FARMER

**ADVANCED ACCESS TO
MARKET & FINANCE**

LACK OF TECHNOLOGY

NO INVESTMENT MODEL

BEHAVIORAL CHANGE

FINANCIAL SECURITY



PEER-TO-PEER
LEARNING



PROGRESS
MONITORING



LIVING LABS

RESEARCH

INNOVATION

FRAMEWORK



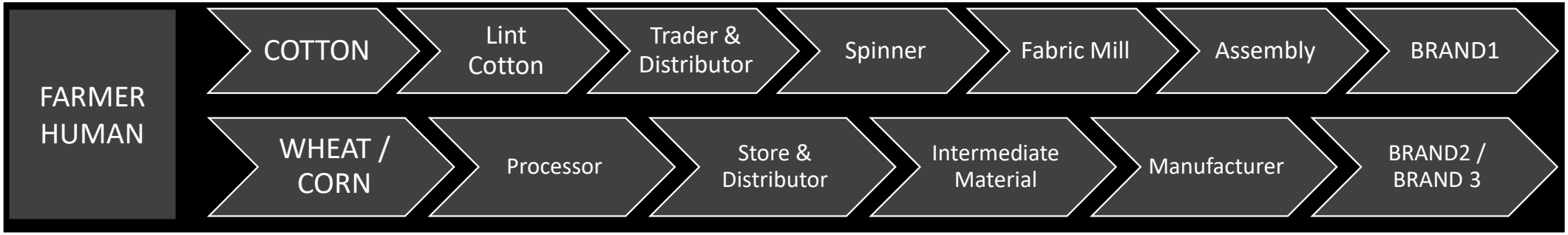
THE POST 2020

GLOBAL BIODIVERSITY FRAMEWORK

THE EU PLATFORM ON SUSTAINABLE FINANCE:

TAXONOMY EXTENSION AND FUTURE POLICIES

BUSINESS CASE STRATEGY



VERTICAL INTEGRATION

TRACEABILITY



LEAN PRODUCTION

DATA MANAGEMENT

BUSINESS MODEL CONCEPT – TRIPARTITE AGREEMENT



Invest on Land for Sustainable Production
Grow Certified Crop
Provide Primary Data

Invest on Premise for Sustainable Production
Verify & Purchase Certified Crop
Process & Deliver Through Downstream

Vertical Coalition Commitment
Investment Stewardship
KPI & Framework Audit

Q&A

Contact:

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Thank You!